SCHOOL OF PROFESSIONAL STUDIES

BACHELOR OF HOSPITALITY AND TOURISM MANAGEMENT

UNIT CODE: BHT 223: SUSTAINABLE TOURISM AND ECO-TOURISM

AUGUST-DECEMBER, 2018 END SEMESTER EXAM – 2 HOURS

*INSTRUCTIONS: Answer question **ONE (Compulsory)** and any other **TWO** questions.*

QUESTION ONE

a) State **THREE** reasons why site education is important before tourists visits a game park. **(3 MARKS)**

b) State a **CASE STUDY** example of sustainable tourism and justify your choice. **(7 MARKS)**

c) How can tourism be used to improve the quality of life in developing world countries **(10 MARKS)**

d) State and explain **FIVE** major strategies used to achieve the principles of eco-tourism. **(10 MARKS)**

QUESTION TWO

a) Define the following terms
   i. Carrying capacity
   ii. Sustainable management **(6 MARKS)**

b) When planning **an eco-tourism programme**, a number of issues need to be considered, discuss them in detail **(9 MARKS)**

QUESTION THREE

a) Briefly explain **THREE** assets to look for when assessing community resources and capability **(9 MARKS)**

b) Using examples explain the way you understand the nature -based eco-tourism **(6 MARKS)**

QUESTION FOUR

Discuss various opportunities, threats to eco-tourism and ways to address the mentioned threats. **(15 MARKS)**

QUESTION FIVE

To limit the visitor impacts on an eco- tourism site, there are key strategies in visitor management that must be applied, discuss any **FIVE** giving examples. (15 marks)