



SCHOOL OF PROFESSIONAL STUDIES

DIPLOMA IN AGRIBUSINESS

UNIT CODE/NAME: DAG 168: AGRIBUSINESS SMALL ENTERPRISES MANAGEMENT

January – April 2018/2019 End Semester Exam

- Time: 2 Hours

Instructions: Answer Question ONE (Compulsory) and any other TWO questions.

QUESTION ONE

- a) State any **five** problems associated with small business enterprises (5 marks)
- b) Mention **four** types of planning in agri-enterprises (4 marks)
- c) Mention **five** conditions that trigger update of small enterprise business plan (5 marks)
- d) State **four** factors considered when controlling level of cash in an enterprise (4 marks)
- e) Mention **five** reasons loans may not be granted to an agri-entrepreneur (5 marks)
- f) State **five** pitfalls in financing enterprises which the entrepreneurs should avoid (5 marks)
- g) Mention **two** types of innovation (2 marks)

QUESTION TWO

- a) Explain **three** characteristics of small business agri-enterprises (12 marks)
- b) Examine **three** features of good objectives of agri-entrepreneur (3 marks)

QUESTION THREE

- a) Examine **three** disadvantages of small business agri-enterprises (9 marks)
- b) State the **six** steps of business planning process in order (6 marks)

QUESTION FOUR

- a) Explain the relationship between small business agri-enterprises and economic development of a country (12 marks)

b) Describe the **three** primary parts of a business plan

(3 marks)

QUESTION FIVE

a) Explain **four** attributes for success in small business agri-enterprises

(12 marks)

b) Explain any **three** cash control tools

(3 marks)