



SCHOOL OF PROFESSIONAL STUDIES

BACHELOR OF HOSPITALITY AND TOURISM MANAGEMENT

UNIT CODE/NAME: BHT 117: INTRODUCTION TO LEISURE AND RECREATION

January – April 2018/2019 End Semester Exam

- Time: 2 Hours

Instructions: Answer Question ONE (Compulsory) and any other TWO questions.

QUESTION ONE

- a) Identify the benefits of effective recreation planning (10 marks)
- b) The tourism industry is referred to as a smokeless industry. Discuss giving examples (10 marks)
- c) Discuss why the actions of the hospitality and tourism professionals have a great impact on guests leisure time (10 marks)

QUESTION TWO

- a) Discuss any four components of leisure industry giving two examples of each component (12 marks)
- b) Effective management of leisure facilities plays a major role in growth of the leisure industry. Identify three factors that lead to effective leisure facilities management (3 marks)

QUESTION THREE

- a) Differentiate leisure activities from play and give six possible leisure activities that are commonly found in the tourism industry (10 marks)
- b) Identify five factors that affect supply and demand of leisure activities in Kenya (5 marks)

QUESTION FOUR

- a) Identify twelve factors that should be considered in recreation planning (12 marks)
- b) Define leisure and recreation equilibrium point (3 marks)

QUESTION FIVE

- a) Tourists engage in many activities once at their preferred destination. Identify and discuss five factors that makes any activity qualify to be called a recreational activity (15 marks)