



Scott Christian UNIVERSITY

SCHOOL OF PROFESSIONAL STUDIES

BACHELOR OF BUSINESS ADMINISTRATION

UNIT CODE/NAME: BBA 209: ORGANIZATIONAL THEORY AND DESIGN

September- December 2019/2020 End Semester Exam - Time: 2 Hours

Instructions: Answer Question ONE (Compulsory) and any other TWO questions.

QUESTION ONE

- a) Define the term organizational theory (2 Marks)
- b) Briefly describe three key factors considered when choosing a type of structure (3 Marks)
- c) Identify three importance of organizational theory (3 Marks)
- d) Clearly outline importance of goal setting in an organization (5 Marks)
- e) Identify four major organizational types (4 Marks)
- f) State the six major functions of organizational control (6 Marks)
- g) Identify four types of culture that are designated to help organizational growth (4 Marks)
- h) Outline three specific importance of ethical values in an organization (3 Marks)

QUESTION TWO

Discuss briefly external factors that affect an organization. (15 Marks)

QUESTION THREE

Critically analyze the main elements of organizational design process (15 Marks)

QUESTION FOUR

- a) Define the term organizational dynamic (2 Marks)
- b) Explain briefly what is strategic management (3 Marks)
- c) State two levels of strategic management (2 Marks)
- d) Discuss the four fundamental business activities that contribute to an organization's dynamics. (8 Marks)

QUESTION FIVE

- a) Define the term organizational ethics (2 Marks)
- b) Describe four best ways through which a company can promote its ethics (8 Marks)
- c) Identify five key roles played by organizational culture (5 Marks)