



Scott Christian UNIVERSITY

SCHOOL OF PROFESSIONAL STUDIES

BACHELOR OF BUSINESS ADMINISTRATION

UNIT CODE/NAME: BBA 309: BUSINESS LEADERSHIP

September- December 2019/2020 End Semester Exam

- Time: 2 Hours

Instructions: Answer Question ONE (Compulsory) and any other TWO questions.

QUESTION ONE

- a) Differentiate between leaders and managers (8 Marks)
- b) Explain 5 skills of leadership (10 Marks)
- c) Explain 4 theories of leadership (8 Marks)
- d) Define the term strategic leadership (4 Marks)

QUESTION TWO

- a) Define the term leadership principles (3 Marks)
- b) Explain 6 Principles of leadership. (12 Marks)

QUESTION THREE

- a) Define the term team management. (3 marks)
- b) Explain team management process. (12 marks)

QUESTION FOUR

- a) Explain emerging leadership issues and trends. (7 Marks)
- b) Explain 4 types of leadership styles (8 Marks)

QUESTION FIVE

- a) Define conflict management (3 Marks)
- b) Explain 6 roles of a leader in conflict management (12 Marks)