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UNIVERSITY
A Dynamic Centre of Academic Excellence

SCHOOL OF PROFESSIONAL STUDIES
BACHELOR OF BUSINESS ADMINISTRATION
UNIT CODE/NAME: BAP 303- LOGISTICS MANAGEMENT

January -- April End of Semester Exam Time: 2hours

Instructions: Answer Question ONE and any other TWO questions

QUESTION 1 (COMPULSORY - 30 MARKS)

- a) Explain the following aspects of Logistics Management
 - i. The scope of logistics management (5 marks)
 - ii. The functions of logistics management. Illustrate with a flow chart (10 marks)
 - iii. The objectives of logistics management (5 marks)
- b) Discuss logistics management strategies (10 marks)

QUESTION 2 (15 MARKS)

- a) Using a diagram, describe the aspects of primary and supporting activities in the supply value chain (10 marks)
- b) State the objectives of warehouse logistics (5 marks)

QUESTION 3 (15 MARKS)

- a) State and briefly explain the various modes of transport (6 marks)
- b) Explain five factors that influence transport economics (5 marks)
- c) Outline four challenges encountered in supply chain management (4 marks)

QUESTION 4 (15 MARKS)

- a) Discuss the best practices in supply chain management (10 marks)
- b) State five benefits of inventory management (5 marks)

QUESTION 5 (15 MARKS)

- a) Explain the three phases of customer service in logistics management (6 marks)
- b) State four principles for good routing and scheduling (4 marks)
- c) Key criteria in selecting the right partner for the execution of logistics activities (5 marks)