



Scott Christian UNIVERSITY

SCHOOL OF PROFESSIONAL STUDIES

BACHELOR OF BUSINESS ADMINISTRATION/ BACHELOR OF BUSINESS INFORMATION TECHNOLOGY

UNIT CODE/NAME: BBA 401/BBIT 323: BUSINESS ETHICS

September- December 2019/2020 End Semester Exam - Time: 2 Hours

Instructions: Answer Question ONE (Compulsory) and any other TWO questions.

QUESTION ONE

- a) Define: (5 Marks)
 - i. Ethics
 - ii. Morals
- b) Explain five characteristics used to distinguish moral standards from non-moral standards. (10 Marks)
- c) Describe five reasons behind maintaining high ethical standards in organizations (10 Marks)
- d) Highlight five questions that can help clarify what a multinational corporation ought to do in the face of ethical and moral difficulties. (5 Marks)

QUESTION TWO

- a) Explain the six stages of moral development identified by Lawrence Kohlberg (12 Marks)
- b) Expound on three basic rights that can be defended on Kantian grounds. (3 Marks)

QUESTION THREE

- a) To evaluate the adequacy of moral reasoning, ethicists employ three main criteria. Explain these criteria. (9 Marks)
- b) Explain three considerations to follow to determine what the moral thing to do on any particular occasion. (6 Marks)

QUESTION FOUR

- a) Describe five major problems with the utilitarian reliance on measurement (10 Marks)
- b) Discuss five ethical rules governing contracts. (5 Marks)

QUESTION FIVE

- a) Moral rights have three important features defining them. Explain these features (6 Marks)
- b) Evaluate the three categories of issues involving justice on ethical issues (9 Marks)