



SCHOOL OF PROFESSIONAL STUDIES

DIPLOMA IN HOSPITALITY AND TOURISM MANAGEMENT

UNIT CODE: DHTM 164: SUSTAINABLE TOURISM AND ECO-TOURISM

AUGUST-DECEMBER, 2018 END SEMESTER EXAM -

TIME: 2 HOURS

INSTRUCTIONS: Answer question **ONE** (*Compulsory*) and any other **TWO** questions.

QUESTION ONE

- a) Define the following terms
 - i. Sustainable tourism
 - ii. Sustainable development (5 MARKS)
- b) Discuss **FIVE** issues that have to be considered when planning an eco-tourism programme (10 MARKS)
- c) Clearly explain the **THREE** pillars of sustainability with an aid of a diagram (15 MARKS)

QUESTION TWO

- a) Discuss the term community based tourism and give examples (5 MARKS)
- b) Using examples, explain **FIVE** strategies that can be used in a certain destination to mitigate the negative impacts of tourism (10 MARKS)

QUESTION THREE

- a) Highlight **TWO** organizations involved in protection of eco-system and state their mandate. (5 MARKS)
- b) As a tourism expert from briefly discuss **FIVE** policies you can formulate to ensure you protect ecology, natural and wildlife resources in Kenya as tourism destination. (10 MARKS)

QUESTION FOUR

Discuss **FIVE** factors used to determine density formulas in a destination (15 MARKS)

QUESTION FIVE

- a) Highlight any **FIVE** principles of sustainable tourism (5 MARKS)
- b) Discuss five challenges of sustainable tourism and eco-tourism (10 MARKS)