



SCHOOL OF PROFESSIONAL STUDIES

BACHELOR OF COMMUNITY DEVELOPMENT

UNIT CODE/NAME: BCD 123: COMMUNITY MOBILIZATION ORGANIZATION

January – April 2018/2019 End Semester Exam

- Time: 2 Hours

Instructions: Answer Question ONE (Compulsory) and any other TWO questions.

QUESTION ONE

- (a) Explain briefly the following terms and quote specific examples for each.
- (i) Awareness (3 marks)
 - (ii) Organization (3 marks)
 - (iii) Organizational culture (3 marks)
 - (iv) Community (3 marks)
 - (v) Mobilization (3 marks)
- (b) Discuss briefly the meaning of interpersonal communication. (5 marks)
- (c) Explain briefly the implication of:
- (i) Lobbying the community (5 marks)
 - (ii) Sensitization in the community (5 marks)

QUESTION TWO

- (a) Show the importance of this course in your area of specialization. (8 marks)
- (b) Outline the key roles of NGOs in mobilizing and organizing community members. (7 marks)

QUESTION THREE

- (a) Analyse five qualities of a community leader. (8 marks)
- (b) Mention four key stakeholders in mobilizing community members and roles of each. (7 marks)

QUESTION FOUR

- (a) Discuss the steps to use in solving a conflict in a community. (9 marks)
- (b) Define the following terms giving each specific examples
- (i) Community motivation (3 marks)
 - (ii) Community policies (3 marks)

QUESTION FIVE

- (a) Show the challenges of community mobilization. (7 marks)
- (b) Discuss briefly the
- (i) Groups dynamics (4 marks)
 - (ii) Assessment review (4 marks)