



**SCHOOL OF PROFESSIONAL STUDIES**  
**UNIT CODE : UCU 102 - : ACADEMIC WRITING**  
**JANUARY 2018 EXAM: TIME : 3 HRS**

*Instructions: Question one is compulsory. Answer any other two questions*

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1. (a) Explain briefly the following terminologies with specific examples;
- (i) Research (5 mks)
  - (ii) Sample (5 mks)
  - (iii) Research Instrument (5 mks)
  - (iv) Literature (5 mks)
- (b) Outline what is a professional paper. (10 mks)
2. (a) Show main elements of APA style of referencing in social sciences (tarubian style) (10 mks)
- (b) Explain briefly what is population. (5 mks)
3. (a) After going over this unit, your lecturer asked you to show the importance of the same to your area of specialization. (10 mks)
- (b) Mention two paradigms of research. (5 mks)
4. (a) Outline elements of research in Chapter three and give specific examples. (10 mks)
- (b) Explain what is;
- (i) Pure research (5 mks)
  - (ii) Action research (5 mks)
5. (a) Give advantages and disadvantages of using a questionnaire
- (i) Questionnaire
  - (ii) Interview schedule guide (10 mks)
- (b) Define the following:-
- (i) Probability sampling (5 mks)
  - (ii) Non probability sampling (5 mks)